



Junior
Achievement™
of Central Maryland
presents



JA LEADING LADIES

NOVEMBER 1, 2023

8:30AM - 11:30AM

Stanley Black & Decker
8701 Mylander Ln. Towson, MD

JA Leading Ladies connects businesswomen and outstanding female high school students in the Baltimore area to celebrate successes, develop talents, capture new opportunities and inspire the next generation of women leaders. The event celebrates the power of women at various ages and stages of life, and inspires participants with increased knowledge and confidence to further their career goals and network building skills.

Through interactive student/mentor activities, the event stays true to the hands-on JA philosophy of providing real-world experiences that help inspire youth and plan for their futures. JA Leading Ladies empowers female high school students through a transformative learning and mentorship experience that inspires them to dream big, preparing them for future endeavors.



2023 Sponsorship Opportunities



TITLE SPONSOR / First National Bank

- VIP table at event with prominent placement
- Eight event tickets
- Opportunity to provide branded giveaway item
- Logo inclusion on JA's website
- Logo recognition as "Title Sponsor" on event flyer
- Dedicated pre-event social media exposure
- Logo inclusion in event presentation
- Direct verbal recognition in welcome remarks
- Opportunity for remarks during the event
- Full-page color ad in program book
- Prominent logo placement on event signage
- Recognition in post-event follow up email, impact report, and promo video

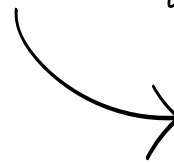
HOST SPONSOR / StanleyBlack&Decker

- VIP table at event with prominent placement
- Eight event tickets
- Opportunity to provide branded giveaway item
- Logo inclusion on JA's website
- Logo recognition as "Host Sponsor" on event flyer
- Dedicated pre-event social media exposure
- Logo inclusion in event presentation
- Direct verbal recognition in welcome remarks
- Full-page color ad in program book
- Prominent logo placement on event signage
- Recognition in post-event follow up email, impact report, and promo video

VISIONARY SPONSOR / \$5000

- VIP table at event with prominent placement
- Four event tickets
- Logo inclusion on JA's website
- Dedicated pre-event social media exposure
- Logo inclusion in event presentation
- Half-page color ad in program book
- Logo inclusion on on-site event signage
- Recognition in post-event follow up email, impact report, and promo video

Take a peak at last year's event



ROLE MODEL SPONSOR / \$1500

- Four event tickets
- Logo inclusion on JA's website
- Logo inclusion in event presentation
- Logo inclusion in program book
- Logo inclusion on event signage
- Recognition in post-event follow up email, impact report, and promo video

MENTORSHIP SPONSOR / \$325

- One event ticket
- Logo inclusion on JA's website

